WEB3PRIVACY SUMMIT #1

5. JUNE 2023 @ PRAGUE

Sponsors deck

Vision

If privacy is a human right, then we need to protect it.

Privacy advocates worldwide are coming together to discuss how to mainstream privacy within the Web3 industry. So it will become a cultural phenomenon embodying both decentralisation & anti-surveillance capitalism practices.

The conference complements the research project Web3Privacy Now and was created by joining forces with the production team of the privacy hackathon ETHBrno.

The event will be held as part of Prague Blockchain Week 2023, a decentralized gathering of thousands of cryptocurrency and web3 enthusiasts.

Attendees

We connect diverse range of people who together represent industry & its potential growth.

We would like to welcome 300 people interested in privacy.

Privacy experts	**Privacy advocates**	**Privacy enthusiasts**
Strong focus on a credible market experts from DarkFi to Ethereum Foundation.	People who empower privacy scalability & literacy (opinion leaders, activists, builders)	People curious in privacy that seek for tools & knowledge.

We do things differently

Imagine a privacy event that produce knowledge - core component for privacy scalability.

It helps to maximize value of event attendance - worth contributing & experiencing.

Knowledge curation + **Knowledge production**

350+ privacy projects' database
Market analytics

In a nutshell: delivering value

Knowledge curation

- Speakers do not copy&paste talks from other conferences, but deliver unique knowledge

- Knowledge covers key challenges within privacy industry

Knowledge production

- We deliver market data
- Bring researches & new concepts to the conference
- We package knowledge into accessible wiki for the general public (post-event)

Sponsorship opportunities

The event is hosted by a registered Czech non-profit organization <u>UTXO Foundation, z.s.</u> and all sponsorships can be either tax-free donations (with receipt) or service agreements (21% VAT applies).

By sponsoring our event, you can reach not only our own visitors with your product or service, but also potentially thousands more visitors of <u>Prague Blockchain Week 2023</u>, during which our event takes place.

The Prague Web3Privacy Summit is the first in a series, with more to follow in various cities around Europe and the world.

Take advantage of this opportunity to sponsor the first ever Web3Privacy Summit.

On the next page you will find an overview of sponsorship options.

Sponsorship matrix

	Tier 0 - **8.000 EUR**	Tier 2 - **3.500 EUR**	Tier 3 - **1.500 EUR**	Community - **500 EUR**
Marketing & comms*	Logos on-premises on roll-ups, Website logo with backlink, livestream branding	Logos on-premises on roll-ups, Website logo with backlink	Logos on-premises on roll-ups, Website logo with backlink	Website logo with backlink
Sponsor booths & swag	**Large booth**, allowance to distribute swag	**Small booth or desk**, allowance to distribute swag	No booth, allowance to distribute swag	No booth, allowance to distribute swag
Tickets	8 tickets	4 tickets	2 tickets	2 tickets
# Available	1 (main sponsor)	4	6	10 (reserved for non-profit/open-source projects only)

*All sponsorship tiers include promotion within our social networks.

Web3 privacy open knowledge platform

At the event we will launch educational project on privacy 101.
It will help millions of people raise privacy literacy & use web3 tools with ease.
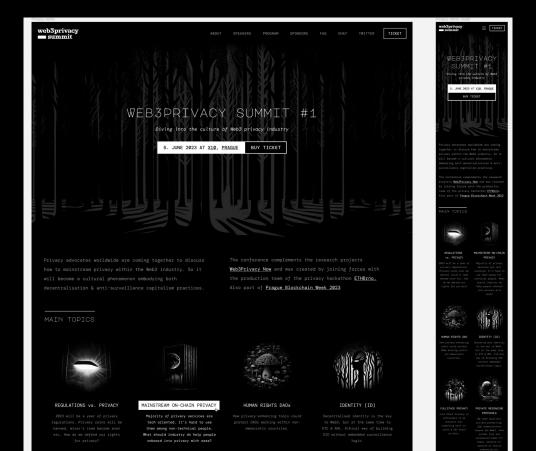
◀◀

General public

KNOWLEDGE

101

▶▶

Privacy

Preview of our upcoming website

We are creating a critical knowledge infrastructure for the privacy market now.

Join & make history.

Contact us!

web: prague.web3privacy.info

twitter: @web3privacy

email: tree@utxo.foundation

signal group: chat.web3privacy.info

telegram: t.me/treecz